

Celebrating  
**British**  
Produce



# Best of British

**A**t Fresh Direct, championing British produce is a year-round commitment. We work closely with exceptional UK growers to bring you a range of fresh ingredients that celebrate quality, provenance and innovation.

From the vibrant sweetness of Isle of Wight tomatoes and the first cut of British asparagus, to field-grown rhubarb, edible flowers and vertically grown rocket, our Best of British range showcases the very best of the season. This year also sees an exciting expansion in microgreens, baby leaves and chef-focused speciality lines - delivering flavour, colour and texture straight to your kitchen.

Our expert procurement team selects produce at its seasonal peak, ensuring outstanding taste and consistency. With sustainability and long-standing grower partnerships at the heart of our sourcing, we're proud to support British agriculture while providing the quality and versatility your menus deserve.



Watch our [Best of British video](#)

## Brassicas

Code	Product	Pack	Supplier	County/ Region	Expected British season
22815	Bean Sprouts	1x5kg	JPAO	Bedfordshire	All year round
228112	Bean Sprouts	1x350g	JPAO	Bedfordshire	All year round
3250500	Broccoli	1x500g	Peloton Produce	Various	July - Oct
156421	Cauliflower	1x1	Thorolds/ Peloton/ Riviera/ Lincs Field	Various	All year round, June to October best months . In winter may need to import
34755	Green Courgettes	1x5kg	Barfoots	Various	July - Oct
1084401	Purple Sprouting Broccoli	1x500g	TH Clemence	Lincolnshire	June - Oct
3366111	Sweetheart Cabbage	1x1	Peloton Produce	Various	July - Oct
32541	Tenderstem® Broccoli	1x500g	Barfoots	Sussex	May - Oct

## Lettuce/ Leaf

Code	Product	Pack	Supplier	County/ Region	Expected British season
5023927	Unbeleafable Baby Garlic Kale Mix <b>New</b>	1x80g	Grow up Farms	Kent	All year round
5024295	Unbeleafable Mixed Baby Leaf <b>New</b>	1x300g	Grow up Farms	Kent	All year round
5001984	Vertically Grown Rocket	1x150g	Grow up Farms	Kent	All year round
1084391	Zesty Baby Salad Leaf Mix	1x80g	Grow up Farms	Kent	All year round





## Alliums

Code	Product	Pack	Supplier	County/ Region	Expected British season
5008544	Medium Banana Shallots	1x2kg	Parish	Bedfordshire	All year round
5008543	Medium Round Shallots	1x2kg	Parish	Bedfordshire	All year round

## Exotic

Code	Product	Pack	Supplier	County/ Region	Expected British season
1074851	Asparagus	1x500g	Barfoots	Sussex	April - June
1074871	Maitake Mushroom	1x500g	Livesey	Leicestershire	All year round

## Potatoes

Code	Product	Pack	Supplier	County/ Region	Expected British season
5008500	Chef's Choice Baking Potatoes	1x15kg	Linwoods	Cambridgeshire	All year round
107774	Chef's Choice Chipping and Roasting Potato	1x20kg	Linwoods	Cambridgeshire	All year round
5007512	Chef's Choice Salad Potatoes	1x10kg	Linwoods	Cambridgeshire	All year round
5001687	Jersey Royals	1x6kg	Nationwide	Jersey	May - July

## Root Vegetables

Code	Product	Pack	Supplier	County/ Region	Expected British season
480714	Piccolo Parsnips	1x4kg	Freshgro	Nottinghamshire	Oct - Mar
579515	Rainbow Chantenay Carrots	1x5kg	Freshgro	Nottinghamshire	Sept - Mar

## Tomatoes

Code	Product	Pack	Supplier	County/ Region	Expected British season
5001756	Isle of Wight Beef Tomatoes	1x3kg	Isle of Wight Tomatoes	Isle of Wight	April - Oct
300014	Isle of Wight Beef Tomatoes	1x5	Isle of Wight Tomatoes	Isle of Wight	April - Oct
310108	Isle of Wight Coeur de Boeuf Tomatoes	1x3kg	Isle of Wight Tomatoes	Isle of Wight	April - Oct
310052	Isle of Wight Heirloom Tomatoes	1x3kg	Isle of Wight Tomatoes	Isle of Wight	April - Oct
108415	Isle of Wight Heirloom Tomatoes	1x1.5kg	Isle of Wight Tomatoes	Isle of Wight	April - Oct
300086	Isle of Wight Mixed Baby Plum Tomatoes	1x5kg	Isle of Wight Tomatoes	Isle of Wight	April - Oct
5026291	Isle of Wight Mixed Cherry and Baby Plum Tomatoes	<b>New</b> 1x250g	Isle of Wight Tomatoes	Isle of Wight	April - Oct
3000091	Isle of Wight Red Cherry Tomatoes	1x250g	Isle of Wight Tomatoes	Isle of Wight	April - Oct
146258	Isle of Wight Yellow Cherry Tomatoes	1x250g	Isle of Wight Tomatoes	Isle of Wight	April - Oct





## Micro Leaf / Herbs

Code	Product	Pack	Supplier	County/ Region	Expected British season
107918	Baby Watercress	1x2kg	Westlands	Evesham	All year round
1074471	Edible Cornflower Flowers	1x250g	Westlands	Evesham	All year round
3100151	Edible Flowers	1x15g	Westlands	Evesham	All year round
3100141	Edible Viola Flowers	1x20g	Westlands	Evesham	All year round
5023327	Micro Broccoli Leaf <b>New</b>	1x30g	Westlands	Evesham	All year round
22881	Micro Coriander	1x30g	Westlands	Evesham	All year round
22761	Micro Garlic Chives	1x30g	Westlands	Evesham	All year round
22891	Micro Green Basil	1x30g	Westlands	Evesham	All year round
310230	Micro Mint Cress	1x20g	Westlands	Evesham	All year round
22861	Micro Purple Basil	1x30g	Westlands	Evesham	All year round
103211	Micro Red Amaranth	1x25g	Westlands	Evesham	All year round
22941	Micro Red Chard	1x30g	Westlands	Evesham	All year round
5023476	Micro Red Pak Choi <b>New</b>	1x30g	Westlands	Evesham	All year round
103261	Micro Red Vein Sorrel	1x20g	Westlands	Evesham	All year round
156781	Micro Rocket	1x30g	Westlands	Evesham	All year round
22831	Micro Watercress	1x30g	Westlands	Evesham	All year round
8912751	Pea Shoots	1x100g	Westlands	Evesham	All year round
452911	Samphire	1x100g	Westlands	Evesham	All year round

## Berries

Code	Product	Pack	Supplier	County/ Region	Expected British season
5011486	Blackberries	1x125g	Driscolls	Kent + other	June - Oct
1077511	Blueberries	1x300g	Driscolls	Kent + other	July - Sept
5001527	Raspberries	1x225g	Driscolls	Kent + other	June - Sept
66751	Strawberries	1x400g	Driscolls	Kent + other	June - Sept

## Exotic Fruit

Code	Product	Pack	Supplier	County/ Region	Expected British season
158601	Outdoor Rhubarb	1x2kg	Hammonds	Nottinghamshire	April - Sept

## Top Fruit

Code	Product	Pack	Supplier	County/ Region	Expected British season
107690	Bi-colour Apples	1x12kg	Degroot/ Ditchells farm	Kent	Sept - Mar



# Fresh Direct LEAF Commitment

## - A UK Foodservice First

At the start of 2025, we made a commitment that all our contracted UK growers would be 100% LEAF Marque certified by January 2026.

We're proud to share that we've achieved this milestone, making Fresh Direct the first in UK foodservice to reach 100% LEAF Marque certification across all contracted growers.

1. AB Produce
2. Albert Bartlett
3. Barfoots
4. Bryan Salads
5. Dawndew
6. De Groot
7. Driscoll's
8. E Park and Sons
9. ESG Drysdale
10. F B Parrish & Son
11. Freshgro
12. Gold Circle
13. Hammond Produce
14. JVG Herbs
15. Leggates
16. Lincolnshire Field Products
17. Linwoods
18. Livesey Brothers
19. Myton Foods
20. Nationwide Produce
21. Naylor's Farm
22. Peloton Produce
23. Planet Produce
24. Poskitts
25. Red Star Growers
26. Riviera Produce
27. Thorolds Produce
28. UMI Foods
29. Vitacress
30. Westlands







**freshdirect.co.uk | 0344 873 0868**

Fresh Direct a Trading Division of Sysco GB Limited (registered in England No: 02035315)  
Registered office at Enterprise House, Eureka Business Park, Ashford, Kent TN25 4AG

